

Run to Save a Child's Eye and Life

25% of cases worldwide of eye cancer in children are from India.

50% of cases worldwide lose their lives due to late detection and inadequate treatment.



20 May 2018

Run Categories

10K | 5K | 3K

At People's Plaza, Necklace Road, Hyderabad

'Whitathon' is LVPEI's initiative for early detection of Eye Cancer (retinoblastoma) in children. Your support will help raise awareness and provide treatment to poor children.

Sponsorship

| | Platinum | Gold | Silver | Supporter |
|-------------------|--------------------------|------------------|------------|-----------|
| Amount | ₹ 5,00,000 | ₹ 2,50,000 | ₹ 1,00,000 | ₹ 50,000 |
| T- Shirt logo | Backside | On Sleeve | - | - |
| Bib logo | Yes | - | - | - |
| Pre-event expo* | Yes | - | - | - |
| Event Day | Special Acknowledgement* | Acknowledgement* | - | - |
| Event Banners | Very prominent | Prominent | Yes | Yes |
| Social Media | Yes | Yes | Yes | - |
| LVPEI Website | Very prominent | Prominent | Yes | Yes |
| Free Registration | 20 | 10 | 5 | 2 |

*Pre-event expo: Promotional activities during the bib/run-kit distribution day and booth space allocation

*Special acknowledgement: (a) Opportunity to flag off one category of the run (b) Invitation on stage to award prizes to any one run category winners

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Supported by:

